



AIRSHOW LONDON

SEPTEMBER 11-13, 2020

• PARTNERSHIP •

PACKAGE

www.airshowlondon.com



AIRSHOW LONDON

PARTNERSHIP GUIDE

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Airshow London is proud to announce one of Canada's top aviation events hosted at the London International Airport is back on **September 11th, 12th & 13th, 2020!**

This annual event attracts fans from around the world. Every year enthusiasts, families, members of the business community, seniors and veterans come to watch world-class aviation performances. There is something for everyone to view including the world-class demo teams, an impressive line-up of aircraft on the tarmac and many family friendly activities throughout the weekend.

Airshow London attracts 30,000 spectators annually and in the last 4 years has entertained over 100,000 individuals from around the world including fans from London, Ontario and others from over 11 Countries, 12 US States and 11 Province/Territories.

Our goal is to showcase aviation, aerospace and the defence industry sectors while promoting London's tourism and community.

Why Partner with the Airshow London?

- Increase your brand awareness with over 30,000 spectators at our annual event
- Build relationships with customers/clients/employees in a fun, family environment
- Increase your marketing reach by being featured on our growing social media with over one million impressions in 2019!
- Partnership opportunities combine top of the line hospitality, advertising, high visibility on-site branding and activations, and audience interaction with over 30,000 spectators!

All proceeds from the event support the Children's Health Foundation, Veterans' support charities and student scholarships at the Norton Wolf School of Aviation Technology, Fanshawe College.

Ready for Take Off?

Contact us to discuss a custom-tailored package to best suit your needs!

Holly Doty
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EVENT SPONSORSHIP OPPORTUNITIES

AIRBASE SPONSOR \$10,000

YOUR PACKAGE INCLUDES:

VIP HOSPITALITY:

- 1-day Executive Chalet for up to 25 guests with VIP Parking
- 20 general admissions passes' to be used on any of three days of the event
- Mix n' Mingle with the best in Aviation with 4 VIP Passes to Saturday's Pilot Reception at 7:00PM

ONSITE BRANDING RECOGNITION:

- Recognition and naming rights on one of the onsite attractions of your choice*
- One static plane recognition sign and photo opportunity

PRINT ADVERTISING

- Premium logo placement on the event poster
- Half Page ad in our London Airshow Program
- Logo recognition under Sponsorship Listing in the Airshow Program

DIGITAL RECOGNITION:

- Social media recognition before and after the event (minimum 10)
- Eblast to over 10,000 Airshow London insiders – Monthly
- Logo recognition with onsite guest mobile app with a link to your Company page
- Logo recognition on website

FLIGHTLINE SPONSOR \$7,500

YOUR PACKAGE INCLUDES:

VIP HOSPITALITY:

- 1-day Business Chalet for up to 15 guests per day with VIP Parking
- 10 general admissions passes' to be used on any of three days of the event
- Mix n' Mingle with the best in Aviation with 2 VIP Passes to Saturday's Pilot Reception at 7:00PM

ONSITE BRANDING RECOGNITION:

- Recognition and naming rights on one of the onsite attractions of your choice*
- One static plane recognition sign and photo opportunity

PRINT ADVERTISING

- Half Page ad in our London Airshow Program
- Logo recognition under Sponsorship Listing in the Airshow Program

DIGITAL RECOGNITION:

- Social media recognition before and after the event (minimum 10)
 - Logo recognition with onsite guest mobile app with a link to your Company page
 - Logo recognition on website
-

AVIATION SPONSOR \$5,000

YOUR PACKAGE INCLUDES:

HOSPITALITY:

- 25 General Admissions passes to be used on any of three days of the event OR 1 - 12-person table in the Flight Line Lounge with VIP Parking
- Pilot Meet & Greet

ONSITE BRANDING RECOGNITION:

- Recognition and naming rights on one of the onsite attractions of your choice*
- One static plane recognition sign and photo opportunity

PRINT ADVERTISING

- 1/4 Page ad in our London Airshow Program
- Logo recognition under Sponsorship Listing in the Airshow Program

DIGITAL RECOGNITION:

- Social media recognition before and after the event (minimum 5)
- Logo recognition with onsite guest mobile app with a link to your Company page
- Logo recognition on website

STATIC SPONSOR \$2,500

YOUR PACKAGE INCLUDES:

HOSPITALITY:

- 25 General Admissions passes to be used on any of three days of the event

ONSITE BRANDING RECOGNITION:

- 2x2 Logo signage at the event (2)
- One static plane recognition sign and photo opportunity

PRINT ADVERTISING

- 1/4 Page ad in our London Airshow Program
- Logo recognition under Sponsorship Listing in the Airshow Program

DIGITAL RECOGNITION:

- Social media recognition before and after the event (minimum 2)
 - Logo recognition with onsite guest mobile app with a link to your Company page
 - Website Listing
-

AIRSHOW

COMMUNITY SPONSOR \$1,000

YOUR PACKAGE INCLUDES:

HOSPITALITY:

- 15 General Admissions passes to be used on any of three days of the event

PRINT ADVERTISING

- Logo in our London Airshow Program
- Logo recognition under Sponsorship Listing in the Airshow Program

DIGITAL RECOGNITION:

- Social media recognition at the event
- Logo recognition with onsite guest mobile app with a link to your Company page
- Website listing

***VENUE BRANDING**

OPPORTUNITIES

\$25,000

- Flight line Lounge`1
- Chalet / VIP
- Gates

\$10,000

- Runway Seating
- Children's Health Foundation Meet & Greet
- Parkwood Hospital Meet & Greet
- Air Cadets Partnership Program

\$7500

- Information Desk
- Seniors Shuttle Service
- Media Lounge
- Volunteer Lounge

\$5000

- Shuttle Buses
- Information Desk
- Seniors Shuttle Service

***Onsite Guest Mobile App:**

Ever been at an event and you wondered what was going on? Airshow London offers a mobile app that guests can download onto their phone to learn about static displays, pilots and demo teams, show times, food and beverage offering and the schedule. Apps are great for recognizing sponsors, offering ads, promoting charities and special recognition.

*VIP / Group PACKAGE OPTIONS

Executive Chalet \$4,000 per day, Groups of 20

Separate yourself from the crowd in your own private viewing area complete with:

- Fully furnished private chalet on the front show line with dedicated seating
- Upgraded flooring
- Private complimentary meal
- Private cash bar
- Unlimited water and soft drinks
- Souvenir bags for your guests
- Onsite VIP parking
- Private Washrooms
- \$200 per person per day for groups over 20
- 10% discount on any 3-day chalet

Business Chalet \$3,000 per day, Groups of 20

Purchase reserved table space in our Front Row seating VIP Area complete with:

- Private Chalet on the front show line with dedicated seating (no upgrades)
- Shared Access to complimentary meal
- Shared Access to cash bar
- Unlimited water and soft drinks
- Souvenir bags for your guests
- Onsite VIP parking
- Shared Washroom Facilities
- \$150 per person per day for groups over 20
- 10% discount on any 3-day chalet

Flightline Lounge \$1,500 per day, Groups of 12

Licensed area with table for 12 provided on the showline.

- Branded table provided in a licensed, controlled-access area on the showline
- BBQ buffet
- Cash Bar
- VIP parking (enter off Huron Street East)
- Soft drinks/water
- Limited shade
- 10% discount on any 3-day table purchase

For Presenting Platinum opportunities please request package.